



# Financial Planning, Housing & Consumer Economics

College of Family and Consumer Sciences

UNIVERSITY OF GEORGIA

Student's Name: \_\_\_\_\_

Attach a brief description of your proposed applied consumer analytics project plans. Note that you must be registered for *FHCE 7950: Research Internship* or *FHCE 7960: Quantitative Internship* when completing the applied consumer analytics research project. Your plan should include the following sections:

- I. Tentative title of your applied consumer analytics research project.
- II. Name of the partnering business, government agency, or non-profit organization supporting this project. Include name and contact information of the individual with whom you will most closely interact on this proposed project
- III. Aims of the proposed applied consumer analytics research project, including a plan for disseminating the results of the project to stakeholders.
- IV. Details about the data you will use including, but not limited to:
  - a. Whether the data already exists or must be collected. Note any significant data access/data use hurdles that must be overcome.
  - b. Whether Human Subjects approval will be necessary. If so, with the help of your major professor, obtain Human Subjects approval before proceeding.
  - c. All anticipated costs of the applied consumer analytics research project and who is responsible for those costs.
  - d. Where the work will be completed.
- V. Timeline for completion, including:
  - a. Anticipated project start date
  - b. Notable project dates/deadlines, including completion deadline. Be sure to consider all UGA Graduate School completion timelines.
  - c. Anticipated date for the combined applied consumer analytics project presentation and final examination (required by the Graduate School)
- VI. Letter of support from the individual overseeing the applied consumer analytics research project for the partner organization. The letter should state the financial or in-kind support (e.g. software/computing resources) offered (if any) during the project period.

Submit the above information and this cover form to your advisory committee. Allow a minimum of two weeks between submission of this information and advisory committee approval.

Major Professor: \_\_\_\_\_ Date: \_\_\_\_\_

Committee Members: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Graduate Coordinator: \_\_\_\_\_ Date: \_\_\_\_\_